
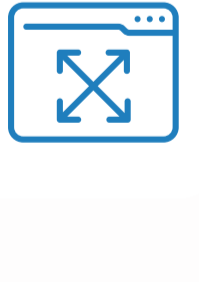



# Why Novus Carry ?

## Pioneering AMR Technology with Full In-House Innovation

### Novus Carry Advantage – Why We Outperform Other AMRs

Feature	Novus Carry 	Other AMRs
 <b>*End-to-End In-House Development*</b>	Software, hardware, AI, fleet management fully designed & built by Novus	Mostly hardware-focused or software licensed from third parties
 <b>*Multi-Industry Deployment*</b>	Automotive, FMCG, Pharma, Electronics, Semiconductor, Solar, 3PL, Retail	Limited industry focus
 <b>*Flexible Modular Platform*</b>	Supports Lifter, Tugger, Tunneling, Conveyor, Frame Transport, Pick Assist	Limited modularity, few attachments
 <b>*Human-Centric Design*</b>	Safety-first, seamless human-robot collaboration	Basic safety sensors
 <b>*Advanced Navigation*</b>	Dynamic path planning, obstacle detection, adaptive routing	Fixed-path or less intelligent navigation
 <b>*Scalable &amp; Customizable*</b>	Easily expands fleet and adapts to new workflows	Limited scalability
 <b>*Proven Global Deployment*</b>	<b>100+</b> enterprise clients, <b>1200+ AMRs</b> , <b>120k+ ADAS</b> kits in use	Smaller footprint, mostly regional
 <b>*Patents &amp; Innovation*</b>	<b>150+</b> patents filed across robotics, AI, and autonomous systems	Few patents, limited proprietary tech